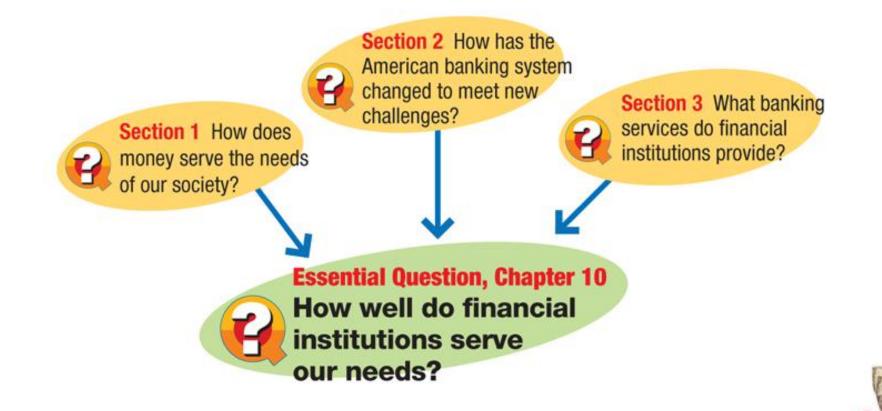




Essential Question



How well do financial institutions serve our needs?



Guiding Questions



- Section 1: Money
 - How does money serve the needs of our society?
 - Money provides a means for comparing the value of goods and services and it serves as a store of value. It also helps people to get the things they need and want.

Guiding Questions



- Section 2: The History of American Banking
 - How has the American banking system changed to meet new challenges?
 - Early on in American history, people distrusted banks. As time passed, though, it became necessary for the federal government to have a hand in regulating the banking industry.

Guiding Questions



- Section 3: Banking Today
 - What banking services do financial institutions provide?
 - Financial institutions issue credit cards, make loans, provide mortgages, manage ATMS, and provide numerous electronic services.