



# Chapter 11: Financial Markets Opener

Prentice Hall

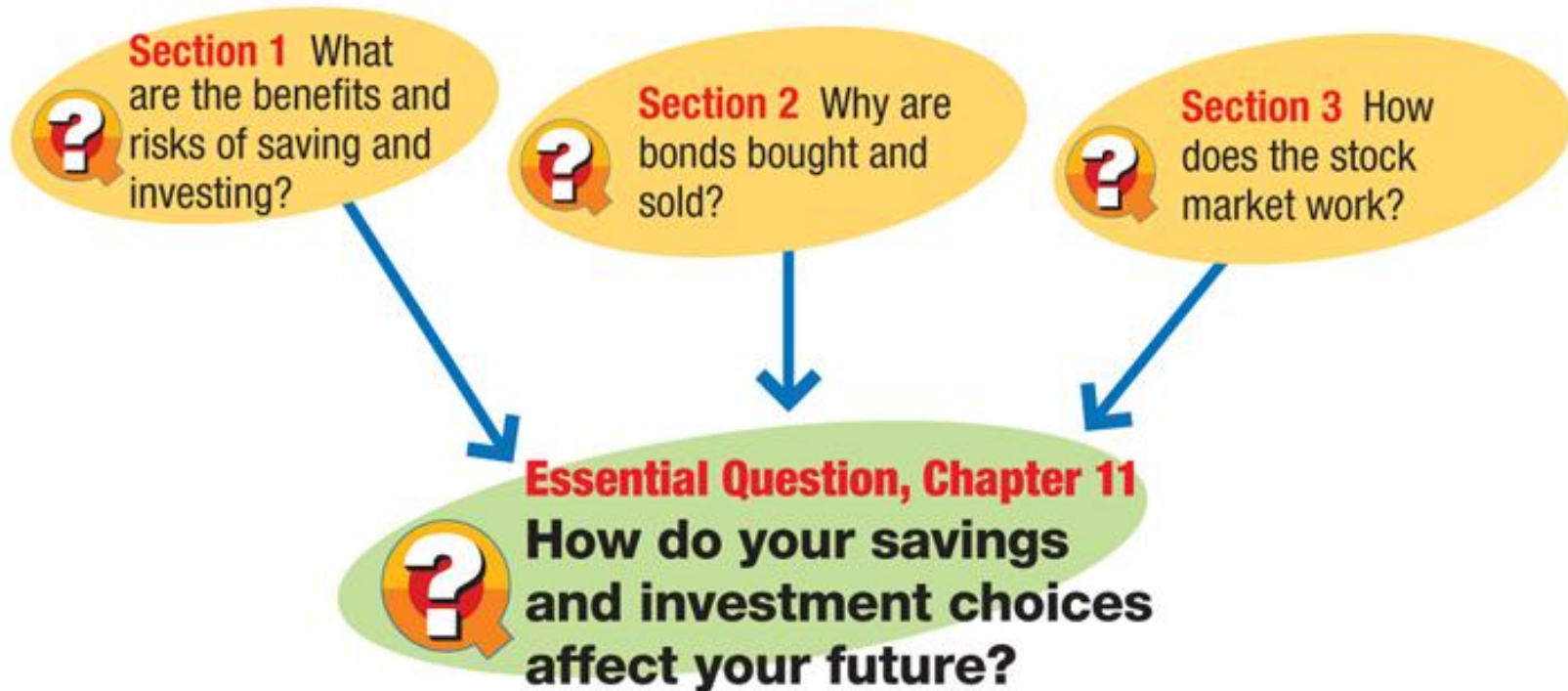
# ECONOMICS

PEARSON

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THE WALL STREET JOURNAL  
CLASSROOM EDITION

# Essential Question

- How do your saving and investment choices affect your future?



# Guiding Questions

- Section 1: Saving and Investing
  - What are the benefits and risks of saving and investing?
    - Saving your money has a low risk and a guarantee of interest returned on your principle while investing may yield a greater return but has a higher risk of loss.



# Guiding Questions

- Section 2: Bonds and Other Financial Assets
  - Why are bonds bought and sold?
    - Bonds are bought and sold to help corporations and the government fund projects.



# Guiding Questions

- Section 3: The Stock Market
  - How does the stock market work?
    - Individuals and businesses buy stock in a company and, if the company does well, they can receive dividends and capital gains on their original investment. If the company does poorly or if the economy is bad, people can lose their money.

