



# Chapter 7: Market Structures Opener

Prentice Hall

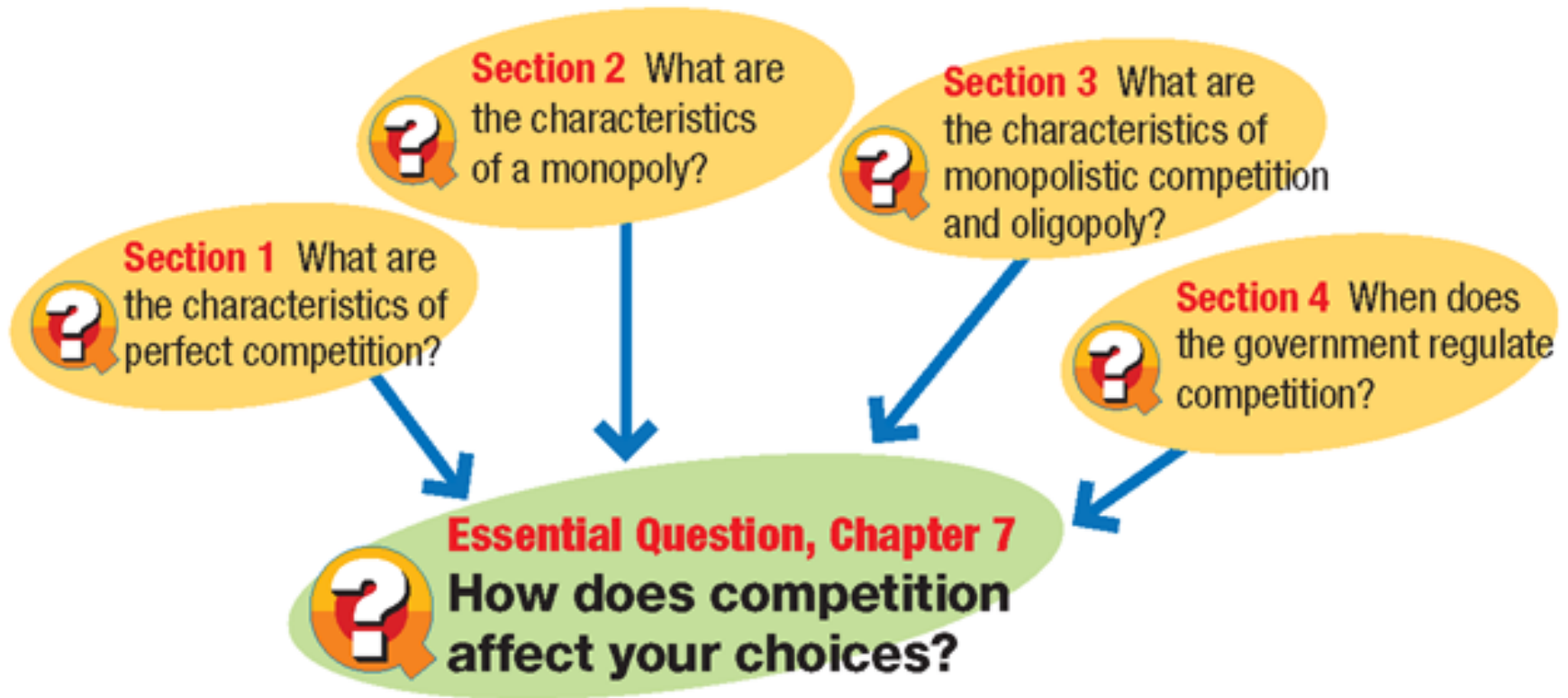
# ECONOMICS

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# Essential Question

- How does competition affect your choices?



# Guiding Questions

- Section 1: Perfect Competition
  - What are the characteristics of perfect competition?
    - Perfectly competitive markets are characterized by many firms, no variety in product, no barriers to entry, and no control over prices.





# Guiding Questions

- Section 2: Monopoly
  - What are the characteristics of a monopoly?
    - Monopolies are characterized by a single firm, no variety in product, total barriers to entry, and complete control over prices.



# Guiding Questions

- Section 3: Monopolistic Competition and Oligopoly
  - What are the characteristics of monopolistic competition and oligopoly?
    - Monopolistic competition is characterized by many firms, some variety in products, few barriers to entry, and little control over prices.
    - Oligopolies are characterized by a few firms, some variety in products, many barriers to entry, and some control over prices.



# Guiding Questions

- Section 4: Regulation and Deregulation
  - When does the government regulate competition?
    - When the government sees that competition is being stifled in a particular industry, it will step in to regulate that industry.

