

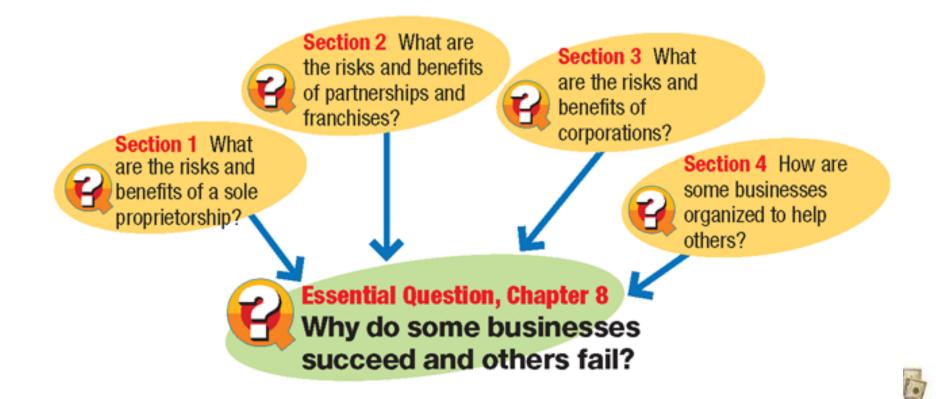
Prentice Hall ECONOMICS



Essential Question



Why do some businesses succeed and other fail?





- Section 1: Sole Proprietorships
 - What are the risks and benefits of a sole proprietorship?
 - Sole proprietorships are fairly easy to start up and a sole proprietor reaps all the profits from his or her business. However, sole proprietors also have unlimited personal liability for all business failures.



- Section 2: Partnerships and Franchises
 - What are the risks and benefits of partnerships and franchises?
 - Partnerships and franchises offer less liability than sole proprietorships and retain an ease of start up and an opportunity for partners to profit from the business. At least one partner has unlimited liability though and franchises have many limitations.



- Section 3: Corporations, Mergers, and Multinationals
 - What are the risks and benefits of corporations?
 - Corporations offer stockholders the change to be part-owners in a business. There is limited liability and the corporation also benefits from the investment of stockholders. There are some disadvantages to corporations, such as double taxation and they can be difficult to start-up.



- Section 4: Nonprofit Organizations
 - How are some businesses organized to help others?
 - Nonprofit organizations, like co-ops and nonprofits are organized to help members, in the case of co-ops, and those in need, in the case of nonprofits.